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TRADING POST

FALL 2008

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ACA Northern California Fall Conference:

RECONNECTING CHILDREN AND NATURE

October 13, 2008
Fairfax, CA

The conference will feature:

Keynote address from nationally recognized speaker **Martin LeBlanc from the Children & Nature Network**, of where is a founding board member. Martin will share key messages about Richard Louv's research and book, *Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder*.



Engaging afternoon workshops to include:

- ⇒ Nature Photography - presented by Katherine Leonard, Big Picture Kids. Katherine will share about her work with youth, inspiring stewardship and a love of nature through photography.
- ⇒ Your programs carbon footprint and how to reduce your environmental impact—presented by Dan Perunko, Balanced Point.
- ⇒ Dive into Diversity—presented by the Monterey Bay Aquarium staff. This workshop will focus on making connections between nature and audiences of diverse religious, ethnic and socioeconomic backgrounds.

For conference details and registration go to:
<http://www.acanocal.org/O8FC.php>

REGISTRATION DEADLINE: OCTOBER 6th

DON'T MISS THIS!

California Organized Camp Regulation Training

If you operate, own, lease or are a user-group of a California camp, you need to know about the revised CA Camp Regulations.

A series of trainings on the revised regulations will begin on October 1st in Bakersfield, followed by additional sessions held around the state. These trainings are presented by the California Collaboration for Youth (CCFY).

10/1—Bakersfield (early registration deadline extended to 9/27 for ACA members)
 10/2—Oceanside
 10/3—Azusa
 10/6—Oakland
 10/10—Sacramento



Details on all the state-wide trainings and registration info can be found at:
<http://www.acanorcal.org/organizedcamps.php>

Basic Camp Director Course

The Basic Camp Director Course (BCDC) provides the basics for camp directors with fewer than six years of experience or for seasoned program directors and site managers. This is an excellent opportunity to be sure you have a working knowledge in the core areas of camp management and to begin building your personal network of camp professionals. This course is both educational and fun for participants. It is an interactive learning experience with other camp professionals, which helps you build a model camp program.

Course Details:

October 2-6, 2008 · Southern California
 Forest Home Ministries: Forest Center
 40,000 Valley of the Falls Dr.
 Forest Falls, CA 92339

<https://www.acacamps.org/education/bcdc/bcdcsocal.php>

If you know of anyone at your camp or within your organization that would benefit from attending a BCDC, please share this information with them. For specific questions about the course please contact Melany Irvin at mirvin@ACAcamps.org.

Lunch and the Law

Friday, November 7, 2008

11:30 am to 2:00 pm

Location: Marin County (specific location TBA)

It's the second week of your summer, and you've just had to fire someone. It did not go well, and now you have a sense that you haven't heard the last from this person. Are you at risk for an employment-related lawsuit?

Complying with state and federal employment laws and regulations is full of pitfalls and landmines. And it just takes one disgruntled employee for you to find out what you've missed.

Come listen to two employment law experts, attorneys who specialize in employment law and litigate cases. Find out what the most common errors small businesses make and have an opportunity to ask questions.

**Save the date and look for location details and registration soon;
space is limited!**

NEW E-Course Offered

ACA has a new on-line course that focuses on budgeting and business operations and is targeted towards new directors or financial managers.

To learn more go to:

<http://www.acacamps.org/einstitute/business/>



Save the Dates!

October 13, 2008 - Fall Conference

Featuring Martin LeBlanc, Children & Nature Network
Camp Bothin, Fairfax

<http://acanorcal.org/08FC.php>

February 17-20, 2009 - ACA National Conference

Orlando, FL

<http://acacamps.org/conference/>

April 1-4, 2009 - CampWest Conference

Las Vegas, NV

<http://www.campwest.org/>

Receive a free copy

2008 Employee Benefits Study

Be a part of the leading resource in employee benefits.

The 2008 [Employee Benefits Study](#) survey is under way, and we need your help. The study has become a powerful tool to help you to evaluate your company's benefits package; benchmark your benefits package against others by company size, region, and industry; and assess the costs of providing benefits.

Participate in the survey by Oct. 14 and receive a free copy (\$125 value).

To take the survey, go to www.uschamber.com/ebstudy and follow the instructions.



Summer 2008 Enrollment Survey— NOW AVAILABLE

Your input is needed if we are to tell our enrollment and recruitment "story" accurately!

ACA is often asked for enrollment and recruitment information by media as well as ACA members. In April of this year ACA asked for your projected enrollment and recruitment information (see results at <http://acacamps.org/research/>). ACA is now asking for the specific numbers from **SUMMER, 2008**. This survey will take you approximately 15 minutes to complete.

http://www.acacamps.org/research/improve/enrollment_recruitment_survey.php

Still Time to Enter ACA's YouTube Contest

TELL IT THROUGH THE TUBE!

Deadline October 1

Your Creative Assignment: Put your videography skills to work! Choose one or more of the following topics for your YouTube video and in a three-minute or less video, tell us the story of how your camp community

- Links kids to nature, providing kids with real, authentic experiences with nature;
- Connects kids to authentic relationships that afford friendships, understanding, and appreciation for one another and the global community; and/or
- Gets kids up and moving and learning about their strengths and lifestyles that advance well-being.

For contest rules and regulations and to submit your video to Peg Smith, CEO of the American Camp Association, visit www.ACAcamps.org/youtube

HAVE YOU SIGNED YOUR SOC FOR 2008?

American Camp Association Accreditation describes the operation of the programs and services by an owner/director. Accreditation applies to all camp programs and services offered under the same camp name throughout the year, except for single day events. To apply for or maintain accreditation, a legal representative must sign the statement of compliance annually, and must agree to an on site visit as determined by the Section, but at least once every three years.

<http://www.acacamps.org/soc/> to complete online

Professional Development

WANT TO GET INVOLVED WITH THE SECTION?

We need people that...

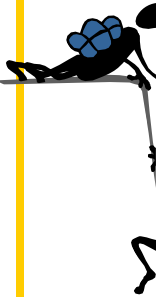
- ...are champions for ACA and the Northern California Section
- ...are dedicated to providing opportunity for ACA members to connect with each other
- ...understand the value of camp professionals sharing experiences and knowledge
- ...are willing to open the walls of ACA to the greater camp community, fields of youth development and beyond
- ...want to communicate in Northern California the value of the camp experience
- ...have follow-through and commitment to the task

We are seeking people to get involved in the following areas of Section Operations:

- Education
- Membership
- Section Networking program

If you would like more information on how to get involved and/or additional information, please contact Danielle at the Section Office at 916.333.5344 or executive@acanorcal.org

*Are you interested in Section involvement, but this does not interest you?
Contact Danielle anytime!*



JOB OPENINGS

Northern and Southern California

CAMP DIRECTOR -

The Camp Director directs & manages all aspects of Camp Mendocino. S/he is responsible for prog planning, service delivery, supervision and training of staff, community relations & camper recruitment and registration. The camp employs approx 65 adult staff members and as many as 25 teen staff members. The Camp Director works in San Fran from September 1 to June 1 and in Mendocino County from June 1 to September 1 (vacations are not permitted from June 1 to September 1). The skills & knowledge required are 5 - 7 years experience at leadership level in organized camping & outdoor education, oversee programming, recruitment, hiring, & retention of staff, budget development & management, BA/BS from accredited college or University, Director certification by the ACA. For more information about the position go to www.bgcsf.org and click on careers. To apply, please send a RESUME and COVER LETTER with SALARY REQUIREMENTS to: Email: jobs@kidsclub.org. (ACA Accredited)

SALES/ADMISSIONS SPECIALIST -

Desired Qualifications: Four-year degree desired or equivalent sales experienced. Must have proven track record. Excellent interpersonal, communication and telephone skills. Must possess excellent time management skills. Detailed oriented with good organizational skills. Desire to work and live in a camp community and become a part of our team. Good character, integrity, adaptability, initiative and excellent role model. Self motivation and ability to follow up on high volume of sales leads. Responsibilities: Meets or exceeds assigned enrollment goals. Works closely with other coworkers to ensure sales, marketing, and other projects are consistently and effectively integrated. Develop and maintain relationships with prospective campers and families. Daily input of all enrollment/sales activities into sales management program. Compensation Package: The compensation package includes base salary 32K-38K (based on experience), plus commissions, medical and dental insurance. Please email us your resume to jobs@camplajolla.com. (ACA Accredited)

PROGRAM DIRECTOR -

Position carries responsibility for year round programs, reserving groups, advance communication and scheduling with group leaders, hosting of guests while on site, and conducting an evaluation system for continued improvement of programs. Provides programming for guests at Camp Marston and Raintree Ranch, both located in Julian, California. Position also assumes a key leadership role in the summer youth camp program at Raintree Ranch and in the Annual Support Campaign. Must have strong interpersonal and leadership skills, carry a wide range of camp skills, show initiative in promotion and program development, highly organized and be strongly committed to the mission of the YMCA. At least 21 years of age. Able to demonstrate mature judgment and positive public relation skills. Qualified to drive YMCA vehicles. Has or can obtain First Aid & CPR instructor & Class B Drivers License. Contact Darin: dborgstadter@ymca.org. (ACA Accredited)

MORE JOB OPENINGS

GROUPS SERVICES DIRECTOR -

Position carries responsibility for year round programs, reserving groups, advance communication and scheduling with group leaders, hosting of guests while on site. Provides programming for guests at Camp Marston and Raintree Ranch, both located in Julian, California. Position also assumes a key leadership role in the summer youth camp program at Raintree Ranch. Must be highly organized and be strongly committed to the mission of the YMCA. Qualifications: Bachelor's Degree or equivalent and at least 21 years of age. Able to demonstrate mature judgment and positive public relation skills. Must have full physical capacity for standing, hiking or climbing for extended periods of time. Able to teach and lead camp activities. Qualified to drive YMCA vehicles. First Aid & CPR instructor certification must be obtained within 30 days of hire. Current Lifeguard Certification and have or obtain Lifeguard Instructor certification. Hold, or obtain, California Class B Drivers License for operating camp bus. Apply Online: <http://www.ymca.org/jobs>. Apply By Email: dborg@ymca.org. Resumes until: 8/25/2008. Contact: Darin J Borgstadter, dborg@ymca.org, PO BOX 2440, JULIAN, CA 92036. (ACA Accredited)

DIRECTOR, FAMILY VACATION CENTER

Join the UCSB Alumni Association as a key manager for their seasonal family camp. The Family Vacation Center Director reports to the Assistant Director, Alumni Affairs (AD), and in consultation with the AD, manages and implements the Family Vacation Center summer program and Summer Inn, which serve more than 3,500 guests annually and generate income in excess of \$2 million. This requires leadership, short- and long-term planning and decision-making, policy and procedure formulation, program design and management, resource management, hiring and training of seasonal staff, production and oversight of marketing and public relations efforts, and frequent and independent interaction and coordination with multiple campus departments and other units in Alumni Affairs, alumni and guest families, the Alumni Association Board of Directors, and independent vendors and service providers. Contact 805-893-8416 or john.lofthus@ia.ucsb.edu.

WRANGLER -

YMCA Camp Oakes is seeking an experienced Wrangler to join our staff. Responsibilities include: bridling, saddling, giving basic instruction, guiding guests on trail rides, barn and tack maintenance and fence and general ranch maintenance. Hours vary based on demand, but will equal 25-30 hours per week from September through May, and 40+ hours from June through August. Must have good people skills, and solid work ethic. Hourly wages apply and range from \$8.00 - \$9.50 per hour based on experience. For questions, or to request an application, please contact Jeff Darling at (909) 585-2020, or send your resume to jeff.darling@lbymca.org. (ACA Accredited)

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Standards News!

NO NEWS IS GOOD NEWS!

Camps that were visited this past summer may be getting anxious for notification of the results. In August and September, when scoring and reporting happens, no news is good news for camps. Any camp that fails to meet the minimum criteria for accreditation is notified by email (return receipt requested) and, as necessary, a certified letter to the ACA Liaison for the camp. At the same time, reports of scores are sent to the ACA Local Offices. The Section Board makes final accreditation decisions in October.

Official reports of scores are sent to camps by the ACA Local Offices no later than November 10. If you have marketing or brochure deadlines and need results earlier, you can contact the local section office.

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MORE JOB OPENINGS

THREE POSITIONS:

IT DIRECTOR, GRAPHIC ARTIST (WEB AND PRINT), MEDIA DIRECTOR -

You will be working very hard while having a great time. Our site is located on Pali Mountain, which is in the San Bernardino Mountains about 90 minutes from most of Southern California.

IT Director: Maintain 35 Mac computers, 3 servers and 4 accounting PC's. Manage our e-mail system, companywide calendar, Avaya phone system, store computers, shooting videos, being up on the best and brightest technology and uploading photos to our company website. The position provides housing, meals and health insurance.

Graphic Artist: Revamp and maintain 4 web sites, create 4 brochures each year, run our e-mail program by creating and sending e-mails to proper groups, build ads to promote our programs, interface with our off site programmers and create signage for the site. Must have 4 years of experience in both web and print graphic design and e-mail marketing. We use the latest software packages and must have a good working knowledge of them including but not limited to Adobe Suite for web and print. The position provides housing, meals and health insurance.

Media Director:

Run a staff of three including yourself to expertly handle the media needs of Pali Mountain's summer camp, Outdoor school and conference center which includes projects such as shooting 4 - 7 videos per week, uploading thousands of photos weekly, maintaining 35 Mac computers, 4 accounting PC's, 6 laser printers, 3 servers, updating 4 websites annually, producing 4 brochures annually, managing the company calendar, managing IT for the company store, running our bulk e-mail program, interfacing with our programmers, managing the phone system, employee e-mails plus much more. The position provides housing, meals and health insurance.

Interested parties please e-mail resume to hr@paliadventures.com. (ACA Accredited)

WHAT'S ON THE MENU AT CAMP?

Food is essential to life. And camp food makes life better! Sure, camp provides good wholesome meals to the campers and staff. But camp also provides 'food' for living life to its fullest by the activities provided plus the mentoring and examples of the staff as they fully live each day. Listen to this story:

One evening an old Cherokee told his grandson about a battle that goes on inside people. He said, "My son, the battle is between two 'wolves' inside us all. One is Evil. It is anger, envy, jealousy, sorrow, regret, greed, arrogance, self-pity, guilt, resentment, inferiority, lies, false pride, superiority, and ego. The other is Good. It is joy, peace, love, hope, serenity, humility, kindness, benevolence, empathy, generosity, truth, compassion and faith."

The grandson thought about it for a minute and then asked his grandfather, "Which wolf wins?"

The old Cherokee simply replied, "The one you feed".

What are you feeding your campers and staff each day?



american **CAMP** association™

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