

Northern California Trading Post

American Camp Association® Northern California

www.acanorcal.org

email: info@acanorcal.org

Phone: 415-453-1832

March 2006

ACA Northern
California
PO Box 288
Tomales, CA 94971

Inside this issue:

President's Message 2

Bonfante Gardens 3

Job Announcements 4

Needs Survey 5

Online Social
Networking 5

Certification
Trainings 6

Camp Fairs 7

RAC Article 7

Education Calendar 8

Sharon Kosch Receives National Honor

Huge Congratulations to Sharon Kosch! Sharon was presented with the National Honor Award at ACA's National Conference in Chicago. The National Honor Award recognizes meritorious service of those who have served in camp for at least ten years, have a high moral character, personal integrity, exemplify a spirit of devoted service to the field, and have made a noteworthy contribution to the advancement of camp through leadership and industry.

Sharon Kosch is well deserving of this prestigious award. For many years, Sharon has provided leadership to ACA. She has served on ACA's National Board of Directors, as well as providing leadership to ACA Northern California in many capacities. As a leader in the Association, she has both historical knowledge and also a passion for organizational change. She has led initiatives with fellow volunteers to grow the organization for greater diversity and inclusiveness. She has also provided national leadership to the organization through her work with the Not-For-Profit Council, Chair of the Public Policy Committee, standards, crisis

management, and board development.

In outstanding contributions to the advancement of camp, Sharon has served as a member of the Girl Scout National Task Force on Camp Research, as a

member of the American Association for University Women, and she served on the state executive council and on state program and legislative committees. For the city of Pleasanton, she was chair of the Human Services Commission and participated in the city's first needs assessment. As a long-time camp director and administrator for the Girl Scouts of the USA, Sharon managed multiple camp operations changing the lives of many girls and



Sharon receiving her award

young adults.

Through the co-founding of Cal-West, Sharon worked to bring Northern and Southern California together for education. She also spearheaded the development of the CampWest Conference by creating the framework and soliciting input and direction from the six western local offices. She has served as a mentor for many young professionals in the association and the field of camp and youth development.

Viki Kappel Spain Receives Award

Congratulations Viki!

Viki Kappel Spain shared in the honor of receiving the Golden Quill Award as co-author of the article *Kids and Healthy Lifestyles* in the September/October issue of *Camping Magazine*. The Golden Quill Award is presented to the authors of quality articles that promote a better understanding of the camp/outdoor Education/youth development field, including current practices, critical issues, and research. Viki has been cooking in the camp industry since 1985. She is the author of two books, *Food Service Manual: Lessons in Group Food Service*, and *The Camp Kitchen Guidebook*, both available through the American Camp Association Bookstore. She is also a certified ServeSafe instructor through the National Restaurant Association, and offers the state-mandated, food service manager's ServeSafe course at any facility.

President's Message

The ACA National Conference in Chicago was a wonderful event, not only for the personal and professional development opportunities for all attendees, but as validation of our section's commitment and standing within the association. The greatest indication of this was the National Honor Award bestowed upon Sharon Kosch. Sharon is a tireless volunteer at the section and national level and represents the very best of Northern California's contributions to the national scene.

It was behind the scenes however where Northern California made the biggest impression. Jennifer Selke is on the National Conference Program Committee and was also Executive Producer of the daily conference TV show including the debut of a new reality show Camping with the Stars. Teresa Tucker and Denise Thomson coordinated the volunteers at the conference and did an amazing job of making everything work smoothly. It is an honor to recognize all of these NORTHERN CALIFORNIA section board members for their contributions at the national conference.

2006 is a year of growth and opportunity for our section. On March 31st, our contract with Tina Marchetti at Lotus Management will come to an end and a new Section Executive will come on board. The search committee is interviewing candidates at this time and we look forward to finding the perfect replacement for Tina. The section Board has also taken on a 12 month strategic initiative to develop membership and participation in our section. The board has authorized a group of section members to work with the board and a new section executive to reach out to the many hundreds of camps and camp operators in our section who do not participate in ACA. Our goals are to increase membership, raise awareness, and encourage accreditation. The first task force meeting will be held in early April. You will receive more information soon.

If you'd like to be a part of this exciting project, please contact andrew@kennolyn.com.

WE WILL TRULY MISS YOU, TINA!

NORTHERN CALIFORNIA SECTION BOARD OF DIRECTORS

PRESIDENT

Andrew Townsend
Kennolyn Camps
andrew@kennolyn.com

VICE PRESIDENT / MEMBERSHIP

Sari Van Otegham
Girl Scouts of
Santa Clara County
svanotegham@girlscoutsofsc.org

STANDARDS CHAIR ACTING TREASURER

Sharon Kosch
skosch@earthlink.net

PAST PRESIDENT

Denise Thomson
dthompson505@aol.com

COMPLAINT RESOLUTION CHAIR

Dan Gelineau
Camp and School Consulting
casc@gate.net

LEGISLATION CHAIR

Tim Holland
Shady Creek Family Camp & Conf. Center
tim@shadycreekcamp.com

EDUCATION CHAIR

Amy Woods
Roughing It Day Camp
amy@roughingit.com

BOARD MEMBER

Jennifer Selke, Ph.D.
CAL Youth Sports & Recreation
jenn8@uclink.berkeley.edu

SPECIAL POPULATIONS CHAIR

Theresa Tucker
Camp Krem
ttucker9@yahoo.com

CAMP FAIRS CHAIR

Ann Woods
Roughing It Day Camp
ann@roughingit.com

RELIGIOUSLY-AFFILIATED CAMPS CHAIR

Terry Bolton
Leoni Meadows
terry@leonimeadows.com

DAY CAMPS CHAIR

Amy Woods
Roughing It Day Camp
amy@roughingit.com

PR / NEWSLETTER CHAIR

Jennifer Young
millsyoung@cruzio.com

BOARD MEMBER

Mike Spain
pizzafactory4u@yahoo.com

BOARD MEMBER

Kennerly DeForest
Challenge Works, Inc.
Ken@challengeworks.com

SECTION OFFICE CONTACT INFO:

Tina Marchetti
PO Box 288, Tomales, CA 94971
info@acanorcal.org
415-453-1832

ACA NorCal Presents : Camp Day at



**Come join the fun!
Saturday, May 6, 2006**

What is Camp Day at Bonfante Gardens?

Camp Day is a bit like a camp fair, but is really about PR and getting the word out about camp and ACA. Bonfante Gardens' guests are primarily families with young children, so the biggest benefit to your camp is exposure. You will be setting the stage for these families to think about camp as an option for their kids.

Bonfante is operated by Paramount - you know, the ones who operate Great America! The more camps who attend now, the better chance we have of partnering with Paramount on a bigger scale in the future.

ACA provides:

A table for your camp display!

Crafts for your table, when kids stop to create, you talk to parents!

Advertising & Promotion of the event

Entertainment

Admission Tickets for up to 5 staff

You provide:

A few staff members - for your table & for leading a couple fun activities

Your camp info & display

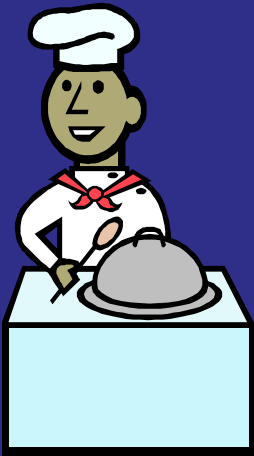
Enthusiasm for camp - Lets show off what great people work at camp!

For info please contact Jennifer Young at: millsyoung@cruzio.com

FREE JOB LISTING

Did you know you
can list your camp
job ad here for free
if you are an
ACA
Northern
California
Member ?

Email:
millsyoung@cruzio.com



Job Announcements

ASSOCIATE SITE DIRECTOR

UCCR seeks an Assoc. Site Director at Valley of the Moon Camp in Sonoma Co. Qualifications: 4 years combined exp in camp and conference facility operations; At least 25 yrs of age; 1 yr exp in cust. service; 1 yr exp in personnel supervision; Food Handler Cert or ability to obtain; Lifeguard Cert or ability to obtain; Valid CDL and good driving record; Willing to live at and work in a camp or conference setting. Position is based in Sonoma, some travel to other sites. Seeking a responsible, professional individual to support Mgmt in operations, maint, compliance, and personnel issues. Housing and benefits inc. EOE (ACA Accredited) www.UCCR.org Contact: Sally Shine@ (707) 762-3185 x 203.

CAMP DIRECTOR

Boys & Girls Clubs of San Francisco is seeking a Camp Director to direct and manage all aspects of Camp Mendocino. S/he is responsible for program planning, service delivery, staff training and supervision, community relations, camper recruitment and registration. Camp Director works in San Francisco from Sept 1 to June 1 and in Mendocino County from June 1 to Sept 1. Qualifications: min 5 years supervisory experience in organized camp & outdoor education; Extensive experience hiring staff and planning effectively. BA/BS or equivalent preferred. (ACA Accredited) Send resume and cover letter to: Boys & Girls Clubs of San Francisco, Email: jobs@kidsclub.org Fax: 415-445-5485.

DIRECTOR

YMCA of the East Bay seeks experienced Outdoor Ed. Administrator, as Director for Camp Arroyo. Responsible for outdoor ed programs, conference groups, staff and volunteer dev, budgets, fundraising and collaborations. Qualifications: Relevant degree, 5 to 10 years experience in youth programs/education, fiscal mgmt, staff & volunteer development, collaborations, excellent communication skills. Excellent benefits inc. EOE M/F/D/V Email resume & cover letter to: careers@ymcaeastbay.org (Place Arroyo in subject line) Or Mail to: YMCA of the East Bay, Arroyo Recruiting, 2330 Broadway, and Oakland, CA 94612.

HEAD COOK

Bearskin Meadow Camp of the Diabetic Youth Foundation is seeking a Head Cook for its residential summer camp. This is a temp position from June - Aug, with potential for yearly seasonal employment. Camp is located in the Sequoia National Forest. Qualifications: Extensive experience cooking for large groups (150-200 per meal); Ability to live and work in the camp environment; Passionate about working with people; Ability to supervise a team of 6 dishwashers & prep cooks; ServeSafe certified; Willing to assist in overseeing kitchen sanitation. We have a food manager who is present 5 days a week and does the ordering. No knowledge of special diet preparation or diabetes needed. Excellent pay, room & board provided, and end-of-summer bonus upon successful completion of the summer season. Will accommodate for couples. (ACA Accredited)

Contact the Camp Director at 925.680.4994 or by email at cooper@dyf.org

Educational Needs Assessment Survey

If you haven't already done so, please take a few minutes to complete the Educational Needs Assessment at:

<http://www.surveymonkey.com/s.asp?u=424311815612>

Your perspectives you share with us in this survey are important to Section Education Chairs as well as to ACA staff at both the Section and

National level. Your answers are instrumental to decisions about the types of educational training materials and resources to be developed and delivered as well as the potential topics offered at section, regional, and national workshops and conferences.

Be sure to complete it before April 7th!

Get Involved with ACA NorCal

Would you like to get more involved in ACA? Did you know there are committees that would love to have your input? A variety of skills and abilities are needed. For information on board service or other volunteer opportunities, please contact Terry or Andrew at andrew@kennolyn.com.

ACA Northern California will be hosting several local round-table discussions on the issues of online social networking and camp.

Watch for more details to come!

Online Social Networking

If you haven't already heard about online social networking, then I encourage you to find out more.

Online social networking is a phenomenon being embraced by today's youth. Sites such as MySpace.com and Facebook.com are places where young people post personal information often accompanied by pictures of themselves and their friends. The content is available to anyone including parents, campers, and other staff who have access to the internet. However, many of the young people don't seem to have an awareness of how public these places are. They are writing things and posting photos they would never want their parents or employers to see.

Beside the inappropriate personal content, many other ugly issues have begun to surface. Recently at the ACA National Conference, we learned that

some camps are starting to have issues with staff who are posting inappropriate content about themselves and/or the camp, causing great concern to the directors.

A small group of ACA staff and volunteers met recently to continue the discussions begun about online social networking sites and their impact on the camp community. The article, authored by Stephen Wallace, that appeared in *Inside ACA* a couple weeks ago touched on a number of the issues already. The group discussed other impacts and other things ACA

may be able to do to support camps. Among the items discussed were:

- * Development of key messages about the issues.
- * More educational pieces about the issues.
- * Gathering information about what policies camps might want to implement
- * Gathering information through panel discussions at the ACA Regional Conferences this spring.
- * Gathering information about what messages camps might want to share with parents.
- * Gathering information about potential staff training practices.

Weigh in on the issues and share your ideas, concerns, brainstorm, etc. in ACA's online discussion group.

To participate, simply email your message to:

Onlinesocialnetworking@acamaillist.org



Spring 2006 Certification Trainings

HAVE YOU HEARD?

NEW CPR GUIDELINES ARE COMING THIS SPRING FROM THE AMERICAN HEART ASSOCIATION AND THE AMERICAN RED CROSS!

The American Heart Association and the American Red Cross have revised their guidelines for chest compressions in their Cardio Pulmonary Resuscitation Courses, increasing the repetition from fifteen compressions for every two breaths to thirty compressions for every two breaths. The change in compressions will affect both currently certified staff and staff receiving the updated training beginning in June.

Lifeguarding:

Lifeguard Training Challenge

April 1
10am-3pm
Strawberry Canyon Rec Area
Bring a lunch and snacks
\$55
Sign-up: <http://www.oski.org>
click on Advanced Aquatics

Water Safety Instructor

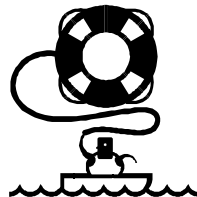
Saturdays, April 1-29
9am-3:30pm
Hearst Gym
(Room 100 and East Pool)
Bring lunches and snacks
\$185
Sign-up: <http://www.oski.org>
click on Advanced Aquatics

Lifeguard Training

Saturdays, April 8-29
10am-5pm
Strawberry Canyon Rec Area
Bring lunches and snacks
\$160
Sign-up: <http://www.oski.org>
click on Advanced Aquatics

Lifeguard Training

Date & Location TBD
Contact: Mike Carr
MWcarr@aol.com



Certified Horsemanship Association Clinics

<http://www.cha-ahse.org/>

All Discipline Standard Instructor Certifications:

March 24-28
UC Davis Equestrian Center
One Equestrian Lane
Davis, CA 95616
\$650
Contact: Holly Fox
530 752-2372

March 28-April
Rockin' L&D Ranch
1019 Deodar Rd.
Escondido, CA 92026
\$625
Contact: Lori Hall-McNary
760-224-2483

April 16 - April 21
Castle Rock Arabians
1350 Castle Rock Road
Walnut Creek, CA 94598
\$495
Contact: Nancy Dupont
925-980-8842

Target Sports Certifications

Archery Certification I & 2

Devils Gulch Ranch
www.devilsgulchranch.com
contact: Brian King
415-662-1099
brian@devilsgulchranch.com

Air Rifle & BB Instructor Training Course

June 12-14 beginning at noon
Kennolyn Camps is hosting the camp riflery program instructor training course offered by the Civilian Marksmanship Program
Contact: Andrew Townsend
831-479-6714 x444
Andrew@kennolyn.com

Other Certifications:

ServeSafe Food Handler

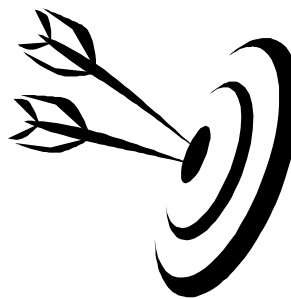
Premier Food Safety
www.premierfoodsafety.com/classes.aspx

ServeSafe Courses
Contact: Viki Spain
vkspain@gotsky.com

First Aid &/or CPR

American Red Cross
www.bayarea-redcross.org

American Heart Association
www.americanheart.org



Wisdom Leads to Life

FOR OUR RELIGIOUSLY AFFILIATED CAMPS:
Submitted by Terry Bolton, RAC Chair

The story is told of an old Native American chief. He was well known for his wisdom and wise counsel. Problems that seemed insurmountable and unanswerable to others were solved with a few words from this man who had seen and experienced many years of life.

Some of the braves chided among themselves that the old man was not all that smart, and did not deserve his fame and reputation. They decided to test their cunning and wisdom against the chief's. They schemed among themselves to find some way to make the old chief appear foolish in the eyes of those who admired him. Finally, one of the braves came up with a question which he felt could not be answered correctly.

"Ah ha!" he said to his fellow braves now gathering around him. "I have found a question he cannot answer correctly! I will walk up to the old chief with a small bird covered in my hands. Then I will ask the chief, 'Is this bird dead or alive?' If he answers 'Alive', then I will crush it in my hands and drop it at his feet. If he says 'Dead', then I will open up my hands and let it fly away!". Everyone applauded the wisdom of this young brave and they all followed him to the wise old chief.

Walking up to the chief he began with false reverence his rehearsed speech. "I wish to speak".

"Speak on", the chief replied.

"In my hands I have a bird. Tell me, is it dead or is it alive?".

The chief paused before answering and then looking full well into the eyes of the brave who held the bird, he replied, "That, my son, depends on you".

Defeated and embarrassed, the braves retreated out of the old chief's presence. And as they did so, they had to admit to his great wisdom.

There are many in the world that have not been able to find the answers to some basic life questions...Why am I here? What should I be doing? What is the meaning of life, or does it have any meaning at all? They search for answers first through education or wealth, work or recreation, sports or movies, culinary delights or vacations, popularity or relationships, but never seem satisfied. They went to the broken cisterns that the world offers hoping to find answers to life that would bring peace to their hearts. But they still thirst and are not satisfied. A lot of the world is not satisfied.

But at camp these young people can be filled and never thirst again. Through dedicated and spiritually-connected staff, they can be led to the Living Water first, the source of all wisdom. And gratefully, they will be filled. Then the rest of life will fall into its proper perspective and they will leave camp satisfied.

"Ah ha!" he said to his fellow braves now gathering around him. "I have found a question he cannot answer correctly!"



Camp Fairs

Wednesday, April 5, 6-8:30 p.m.
2006 Community Fair

Iron Horse Middle School
12601 Alcosta Blvd. San Ramon

Sponsored by the San Ramon Valley Community Against Substance Abuse in conjunction with the San Ramon Valley Unified School District.

Contact: Scott Gerbert, sgerber@srvusd.net.

Thursday, April 6, 5:00-8:30 p.m.
Summer Camp Fair

People's Church Gymnasium
7172 North Cedar Avenue, Fresno

Sponsored by Central California Parent Magazine.

Contact: Sally Cook at 559-435-1409

Saturday, May 6
Camp Day at Bonfante Gardens

Bonfante Gardens & Family Theme Park
3050 Hecker Pass Hwy, Gilroy

Sponsored by ACA Northern California

See page 3 for more details

Contact: Jennifer Young
millsyoung@cruzio.com

ACA Northern California
PO Box 288
Tomales, CA 94971

Phone: 415-453-1832
E-mail: info@acanorcal.org



Education Events

2006

CampWest 2006 > March 29– April 1 Las Vegas, NV
Accreditation Pre-Visit Documentation Review > Thursday, May 4, 2006
Fall Conference 2006 > Monday, October 9

2007

Winter Conference 2007 > Thursday, January 18
Camp School / Certification Day > May 9-11 (TBD)
Fall Conference 2007 > Monday, October 8

Camp Day at Bonfante Gardens

Be sure to register your camp for a “camp fair” table at Bonfante Gardens on Saturday, May 6
See page 3 for more information