

July 2006

Summer Issue

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american **CAMP** association™

Northern California

Fall Conference

Monday, October 9

9:00 am – 4:00pm

Camp Arroyo, Livermore

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Stop Wine-ing About Program Evaluation
Program Evaluation & Performance Measurement Process
with Maurie Lung at the FALL CONFERENCE

Using wine as a metaphor (well, and literally in this case, too), this 6 hour workshop will help you create an evaluation plan for you to take back and integrate into your program as soon as you get home. Start the day by learning about the differences between performance measurement, program evaluation, and research. Then, figure out what is it you want to measure and assess the resources you already have to measure this accurately. Then, taste test your way (yes, we will have wine tasting and information that matches each of the following program measurement stages - such as describing a wine or choosing the right wine for the occasion - along with a field trip at lunch time to a local winery) through creating a program measurement plan from developing a clear and measurable objective, to choosing a meas-

urement tool, to addressing data collection concerns, to determining how to analyze your data, and finally, ways to use the data you gather for program improvement.



Program includes continental breakfast and lunch. Wine tasting tour is optional!

Register: info@acanorcal.org

For more information:

www.acanorcal.org
and

More info continued on Page 4

Wondering what gift to get
your staff
this summer?

How about a
membership in ACA?

It's fun, completely port-
able and beneficial for you
and them.

Get all the details at
www.acacamps.org

1931 — 2005 **John Lindskog—A Personal Rememberence**



John and I go way back. A lot farther than most folks know and a lot farther than I would like to admit.

I was very lucky as a youngster to be able to attend Kennolyn Camp and even luckier to be able to go to camp early and help with set up because my mother was on staff at Kennolyn. John was never my cabin counselor, but during pre-season some of the staff "brats" had to bunk somewhere and my first year John got the assignment to supervise us in his cabin. My mom got such a kick out of watching John herd us down to the dining hall for breakfast, talking to us all the way, "OK GENTLEMAN now has EVERYONE washed those hands? And do we all remember how we talk QUIETLY in the dining hall?" John was recently out of the Army. I do not think he was ever a drill sergeant, but he was the closest thing we had to one. It was "pretty cool" for us little guys.

I was looking through some old stuff that I had saved from my camp days at Kennolyn when I was trying to remember what year that was. I found a couple of my old awards from camp and what a pleasant remembrance to find my ARC Swimmer's Award signed by John and my riding award signed by Lynn. The campers knew that John and Lynn were a pair, but we did not know then that they would marry and open a camp of their own. Coppercreek has gone on to become an outstanding camp through John and Lynn's stewardship. We have all learned so much from them.

I later followed in John's footsteps and become a counselor at Kennolyn. I also taught swimming and met a riding instructor who I would soon marry. Ann and I also opened our own camp as we followed "in the footsteps" of our mentors Uncle Max and Aunt Marion. I am sure that John received the same advice that Ann and I received from Aunt Marion and Uncle Max. If we really wanted to learn about how to run a camp we needed to become ACTIVE in WAIC AND the American Camping Association. We needed to be active in BOTH organizations as Aunt Marion and Uncle Max were. Their suggestions were just the way we expected it had to be done. So we got active. That is where I really got to know John as we served together on committees, boards, task forces and attended meetings of the ACA. We all had lots to do to keep the section functioning but there was always some time for socializing and sharing some new ideas for our camps. Uncle Max and Aunt Marion were right, it was the best education we could get..

John truly had a passion for camping. He took it so very seriously and was always interested in new ideas and helping to advance the profession. I can never remember him declining a request to serve on a committee or to help with a project. He was always the best person that I could turn to for help in understanding some new government regulation or to give me the best second opinion on the topic. Most other camp directors had received the same document that John had but most others had only scanned over the document because they were all so busy running their camps. Not John, he would have completely read every word of the document and he could find things that all the rest of us had overlooked. It was so great to have him there to give these issues such a thorough review.

John served both WAIC and ACA in so many capacities. He is one of the very few private camp directors who have been so willing to give service to BOTH organizations. He has made us all very proud of the profession but I am sure that he made Uncle Max and Aunt Marion the proudest. John and I served on the Northern California Section board together for years and he was elected section President. I was fortunate to serve as his Legislative Chair. After serving as president, he continued to

(continued on page 5)

"I already miss John greatly. I have reached for the phone several times to bounce an idea off him only to remember that he is not there to help."



**FREE
JOB
LISTINGS!**

Did you know you can list your camp job ad here for free if you are an ACA Northern California Member ?
Contact: Jennifer Young
PR/Newsletter Chair

Year Round Jobs at California Camps

SUMMER CAMP DIRECTOR

Camp Director, Headlands Institute, Sausalito, CA. The Camp Director is responsible for designing, launching, and overseeing the Headlands Institute's new summer camp, including setting its curricular direction, establishing key partnerships, marketing the program, and hiring and training camp staff. This person will lay the groundwork for a successful first season in the summer of 2007. DUTIES: Designs curriculum; develops partnerships; manages teaching supplies; recruits, hires, trains, and evaluates camp staff; runs daily operations; supports marketing, oversees online registration; attends camp fairs; holds open houses; spearheads accreditation process; manages \$85,000 budget. REQUIREMENTS: Four-year college degree; at least 2 years experience running a camp; current Wilderness First Responder (or willingness to obtain) and CPR. COMPENSATION: \$38-41K/year plus excellent benefits package (med; dental; 403b). Send cover letter & resume to: HICampDirectorSearch@yni.org.

CAMP DIRECTOR

Camp Rockin' U is still for the perfect camp director. Year-round position available. Annual salary range - \$25K - \$30K + benefits. Small cabin on-site available. 8 week season, 100 kids per season. 35 acres site on a small lake. Open year-round for group camping, retreats, etc. Are you the right fit? Send a resume to jhardee@ea.org and let's find out!

Check out the web site at www.camprockinu.com. (ACA Accredited)

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Program Evaluation/ Performance Measurement Process	Wine Tasting
1. Increase knowledge and understanding of evaluation lingo.	1. Increase knowledge and understanding of wine tasting terms.
2. Increase understanding of the purpose and benefits of evaluating.	2. Increase understanding of the purpose and benefits of wine tasting.
3. Increase knowledge of the continuum of performance measurement to program evaluation to research.	3. Increase knowledge of the continuum of wine (Box wine to table wine to full varietals)
4. Increase knowledge and skill of implementing an evaluation needs assessment (e.g., information required, current resources, etc.)	4. Increase knowledge and skill of implementing a needs assessment for matching wine with purpose (e.g., event, dinner, etc.)
5. Increase skill to set measurable goals/objectives/evaluation question.	5. Increase knowledge about questions to ask to determine the style of wine or champagne desired.
6. Increase knowledge and skill to create implementation plan.	6. Increase knowledge of how wine is made?
7. Increase knowledge and understanding of evaluation instruments (e.g., program created/generated, types of instruments, existing information, reliability, validity)	7. Increase knowledge and skill to choose the right glass for the wine.
8. Increase knowledge, understanding, and skill of data collection (including training data collectors) and basic aggregation.	8. Increase knowledge, understanding, and skill of wine tasting (using the Davis Wheel).
9. Increase knowledge and understanding and skill of basic data analysis/aggregation issues.	9. Increase knowledge and understanding of making meaning of the wine data collected.
10. Increase knowledge and understanding or reporting data and using results for continuous program improvement.	10. Increase knowledge about toasting, wine reviews, wine journals, and wine clubs.

About Maurie Lung

ACA Northern California is thrilled Maurie will be leading the Fall Conference. She is a Licensed Marriage Family Therapist, Credentialed School Counselor and High and Low Ropes Facilitator. Pending her dissertation, she will have a Ph.D. in clinical psychology. She currently has her M.A. in counseling psychology and her B.S. in Park and Recreation Management. As an adventure-based therapist, she has facilitated programs in therapeutic, educational, and recreational settings. Additionally, she has directed outdoor programs, developed comprehensive curricula, and provided national training for non-profit programs in many arenas. With her skills and background, she will help us learn what we need to know to “stop whining about program evaluation.”

ACA Northern California 2006 FALL CONFERENCE

Stop Wine-ing About Program Evaluation

When? Monday, October 9 from 9am - 4pm

Where? Camp Arroyo www.ebparks.org/camp_arroyo/arroyo_main.htm

More Info? www.acanorcal.org/events.php

Continental Breakfast & Lunch included. Wine tasting tour at Wente Vineyards is optional.

John Lindskog— A Personal Rememberence (continued from page 1)

serve on the board and to serve several terms as Legislative Chair.

I already miss John greatly. I have reached for the phone several times to bounce an idea off him only to remember that he is not there to help. I hope everyone in ACA will recognize how very much John gave to the profession and to the Northern California Section. I am proud to list him as one of my mentors, my friends and to recognize how very much I have learned from him through these past (almost) 50 years. I would hope that each of us could maybe do just a little more for the profession and for ACA as our way of honoring John. I know how busy we all are and how much more demanding it seems to be to run a camp in these "modern" times. But, John always found time and John was always eager to help out. I am sure he learned some of that at camp but I am also sure that much of this was just John.



DOING THINGS TOGETHER

There they were...all fifteen students holding onto a 150' length of rope stretched out along an open forested path in camp. "Now", said the instructor, "without letting go of your rope, and while hanging on tightly with both hands, tie an overhand knot around this tree". He pointed to a two foot diameter Ponderosa Pine. The students looked at each other. Some asked, "What's an overhand knot?" Others just stood and waited for someone to tell them what to do. "Let's go cross over this rope and then you go under it," one said. "No, if we loop this up and over in the middle, then we can pull the ends tight," commented another. The problem was that many of them were talking at the same time. No one could make any sense of the multitude of directions coming to them all at once.

For nearly twenty minutes discussion waffled between verbal chaos and quiet consternation...until one young girl spoke up. She had thoughtfully waited until out of group frustration everyone was quiet. Then she said, "Listen, I have an idea. Would you like me to tell you? I think I have the answer." The rest of the group focused their attention on her. She proceeded to direct the two students holding the very ends of this long rope to weave together...just as though they were tying a shoe. Then everyone else just needed to follow the one in front of them. It was not long before the fifteen students had successfully tied that overhand knot onto the tree.

What did they say they learned?

1. Make sure you understand what you are supposed to do.
2. Take turns talking.
3. Listen thoughtfully.
4. It's OK to be a follower.
5. You can accomplish something when you work together.

We as camp professionals have an incredible opportunity to teach young people important life skills...one of the most important being how to work together. Working together means being willing to listen, to speak up and share ideas, to have a common goal that everyone understands, and to be willing followers or leaders as the situation indicates. Camp life is fraught with opportunities to learn these skills all week long. Then, when campers return home, they can take these same skills with them. And what better place to teach how to work and live together than at camp?



MARK YOUR CALENDAR!

Monday, October 9 Fall Conference 2006
 Thursday, January 18 Winter Conference 2007
 May 2007 Camp School/Certification Training Day (date 9-11 TBD)
 Monday, October 8 Fall Conference 2007

NEW CPR GUIDELINES

FROM THE AMERICAN HEART ASSOCIATION AND THE AMERICAN RED CROSS!

The American Heart Association and the American Red Cross have revised their guidelines for chest compressions in their Cardio Pulmonary Resuscitation Courses, increasing the repetition from fifteen compressions for every two breaths to thirty compressions for every two breaths. The change in compressions will affect both currently certified staff and staff receiving the updated training beginning in June.

From the desk of the Legislation Chair...

CCAC Meets in Sacramento

The California Camping Advisory Council (CCAC) whose membership is made up of Western Association of Independent Camps (WAIC), Christian Camp and Conference Association (CCCA), ACA Southern California-Hawaii Section, and ACA Northern California Section met in Sacramento on May 19th 2006.

CCAC has been a voice for the camp community for over forty years with direct influence in legislative and regulatory issues in California. CCAC sends two voting representatives to CCFY which is where the collective voice of youth development agencies is represented in advocacy and formation of public policy in California.

Elections Held

CCAC elected Andrew Townsend President for the remaining term which ends in 2006. Tom Horner (WAIC Legislation Chair) was elected to Vice President and Glen Robison (ACA Southern California Section) as Treasurer. Thanks were given to Rick Benfield who has been President of CCAC for four years and remains Chair of the California Collaboration for Youth (CCFY).

Focus for 2006

The new President was charged with creating a focus for CCAC's future during his remaining term. Some discussion was held that CCAC is obsolete and that the membership groups would be better served being individual members of CCFY with more voting power and with a more direct reporting link to their membership. Others felt that camps needed a single voice either as a sub-committee of CCFY or to continue being the educational voice for all camping members. Andrew will work with all groups during the year to bring a focus together for the individual membership's boards to vote on late in the fall.

CCFY Meets

The California Coalition for Youth (CCFY) met to discuss second session of the legislature and the bills being introduced in this two year session. Once again our legislators did not disappoint us with introducing fewer bills but have produced over 2000 bills in this session. As a reminder this will be reduced as bills are dropped, pulled into similar bills, or removed from committees for lack of funding etc.

CCFY pulls out of those total bills the ones that relate to H.R. issues, child development, day care, camp and any identified interests of Youth Organizations. See the roster and other information of CCFY at <http://www.sacadvocacy.com/ccfy/ccfy.html>

Organized Camp Act: Glen Takeoka from the Department of Health Services (DHS) presented us with an update on the Organized Camp Act that was first drafted in 1994 through 1997 and has not yet been approved as the new regulations for our industry. DHS has approved the draft and it is now stuck back again with the Department of Finance.

CCFY asked Sacramento Advocacy (our legislative advocate) to work with a legislative representative to move this from regulatory reform to possible legislation as our industry has been held in limbo for too long on the important reforms. This may actually force the issue with Department of Finance and get it back on track. To look at the proposed regulations go to : http://www.dhs.ca.gov/ps/ddwem/environmental/rec_health/PDFs/DraftR-15-97_9-20-02%20version.PDF

Continued on next page...

WELCOME ABOARD!

We are all delighted to announce that Sarah Meacham is the new Section Executive for ACA Northern California. Sarah brings a great wealth of experience to our section and throughout the search process we have been impressed by her passion for our work. We have begun working with Sarah to ensure that she has the tools she needs to help our section reach the goals we have set.

Welcome aboard Sarah!

From the ACA Board of Directors

...Legislation continued from previous page.

SB 144: (Runner) Retail Food (I-02/03/2005) was passed and enrolled by the governor. A PDF file is on the ACAncal.org Legislative page. This bill is summarized as:

The California Uniform Retail Food Facilities Law (CURFFL) provides for the regulation of health and sanitation standards for retail food facilities by the State Department of Health Services and is primarily enforced by local health agencies.

CURFFL prohibits a food facility from opening for business without a valid permit issued by the local enforcement agency. A violation of any provision of CURFFL is a misdemeanor. This bill would repeal CURFFL and would recast and revise its provisions by creating the California Retail Food Code. By creating new crimes and enforcement responsibilities, this bill would impose a state-mandated local program. This bill contains other related provisions and other existing laws.

For those who have kitchen staff certified in ServeSafe this bill models the national food code and will not represent much change.

Minimum Wage: There are at least three bills introduced to raise the minimum wage and there should be some consolidation to one bill before the session ends. The proposed rate increase is to \$7.25 and then to \$7.75. The dates of enactment are different in each bill so we don't know when it will become effective once it is passed. The Governor has stated he would support a bill to raise the minimum wage as long as it is not tied to a series of increases.

Beach Access: Camps in Southern California feel they are being discriminated against in group access to beaches. CCFY agreed to pursue legal action to protect the rights of youth serving agencies to have fair access to the public beaches for their programs and will gather evidence this summer to pursue the legal action this fall.

If you have interest in the legislative process, want to work with others in camping on important issues, or want to find a meaningful way to contribute to ACA Northern California, please feel free to contact me.

Tim Holland

General Manager

Shady Creek Family Camp & Conference Center

Office: 530.292.4208

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GET INVOLVED With ACA!

Would you like to get more involved in ACA? Did you know there are committees that would love to have your input? A variety of skills and abilities are needed.

For information on board service or other volunteer opportunities, please contact Terry Bolton or Andrew Townsend.

Board service is open to all members of ACA. We have positions to suit everyone!

Here's a program opportunity for your camp!

Youth Engagement: An Art21 Outreach Program

About the Initiative

Art21's screening- and discussion-based Youth Engagement initiative is an opportunity to introduce students, educators, and their communities to contemporary art. Using the PBS series, Art:21—Art in the Twenty-First Century, after-school programs and other organizations will host screening events, discussion forums, and hands-on activities. Art21 will provide Educators' Guides, publicity materials, resource lists, Web links, evaluation tools, and more.

Who can apply?

You can apply if you work, volunteer, or participate in a youth-focused organization. You can submit a proposal as an individual, sponsor, or group. You can propose a single event or a series of events that take place over time. Your target audience should be primarily middle and high school aged students.

To receive the Call for Proposals, send an email with your name and affiliation to outreach@art21.org

Youth Engagement is made possible with support from