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## Camp West 2007

### The Social Landscape of Camp: Building Positive Relationships

Camp West is the largest camping conference west of the Mississippi. With almost 700 attendees, Camp West is hosted by the western region of ACA, which includes the Evergreen, Northern California, Oregon Trail, Rocky Mountain, Southern California/Hawaii, and Southwest sections.

This is not your usual conference! This is a conference that offers the unique experience of an in-depth, focused, practical and challenging educational adventure. Guided by our expert speakers, your experience will evolve based on your needs and interests. You'll leave knowing you have encountered new thought, explored new potential and expanded your network of camp friends.

Speakers include Faith Evans, Dr, Stephan Sroka, Dr. Christopher Thurber, Cherie Torres, and Jim Cain. We will work in general sessions, interest sessions and special workshops to discuss social intelligence and camper, staff, and parent relationships.

Our conference hotel is the [Alexis Park Resort](#) in Las Vegas, NV 89109, (800) 582-2228 or (702) 796-3322. The Alexis Park Resort is a suite hotel and is under new management. Conference room rates for a Monarch Suite are \$99/night plus tax single or double occupancy. These are less than 2006 rates. This includes weekday and weekend nights. Children under 12 stay free with adults.

"Positive, educational, inspirational, high energy!" A 2006 CampWest participant shared the impact this western regional conference had on him! Have you registered yet? Send up to 6 staff for just \$300 total!

To register and for more information, go to [www.campwest.org](http://www.campwest.org)

# A Letter from the President.....

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Dear Friends and Members,

I want to start this newsletter by praising a small but important new initiative that has been embraced by the board. We have now hosted two neighborhood networking lunches for camp professionals. The first was in Walnut Creek, the second in Santa Cruz. Both events were fun, inexpensive (the cost of lunch only) and welcoming to new and experienced camp professionals. I very much believe in these small, easy to attend events and I thank those who have made them happen. If you would like to help organize a networking lunch in your area, please contact Sarah Meacham at [executive@acanorcal.org](mailto:executive@acanorcal.org).

We are making progress as a section and I am excited for 2007 which will be my final year as Section President. We are seeing new faces at our events, reaching out to professionals in related fields, and continuing to offer wonderful educational events to our membership. I hope you will continue to support and attend events and programs. Above all—GET INVOLVED, you section needs you!

Sincerely,

*Andrew Townsend*

## Santa Cruz Summer Activities Fair 2007

Where: Jade Street Community Center, 4400 Jade St., Capitola.

When: Sunday, April 22<sup>nd</sup>, 2007 11am-3pm

What: An opportunity for Camps, Recreation Programs, and Activity Providers to showcase their programs to an eager audience of local families. Last year's inaugural event saw over 200 families come out on a cold and rainy day to meet with local camp operators. We expect to increase attendance of both camps and families in 2007.

Cost: The cost is \$75 if you are:

- A Not For Profit program,
- An ACA accredited program
- A returning exhibitor from 2006

The cost is \$100, If you are:

- A for profit program that DID NOT exhibit in 2006 and are not ACA accredited

Lunch is available for purchase on site.

To Register: Send an e-mail with the following information to [jdk@dragonflyarts.org](mailto:jdk@dragonflyarts.org)

- Name of your Program
- Contact person
- E-mail address
- Electricity needs: (This is limited and available first come, first served.)
- 50 word description of your program

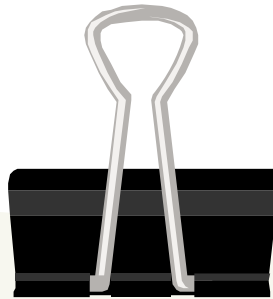


# ACA Accreditation Standards

The ACA Accreditation program will introduce a revised set of standards beginning with the 2007 camp accreditation visits. If you are an accredited camp, you should have already received a copy of the new book called, The Accreditation Process Guide. It was mailed directly to you and is a white three ring binder. This new loose leaf format will enable camps to more quickly update their book with future revision of the standards. All camps will need to take a new standards course before they can be visited.

All current visitors will need to be updated before they can conduct visits. Visitors will receive their new book at their update course. Visitors must take a Standards Update Course and then a 2-hour Visitor Update module that usually directly follows the Standards Update course.

For information on dates and locations of courses, please visit the section website at [www.acanorcal.org](http://www.acanorcal.org). If you have questions or if you are not currently a visitor, but would like to become one, please contact Sharon Kosch, Standards Chair at [skosch@earthlink.net](mailto:skosch@earthlink.net).



## Note to RAC Camps

REMEMBER!!! ACA National Conference will be held in Austin, Texas, on February 12 -16. RAC attendees at conference are invited to join colleagues from religiously affiliated camps for the following two events.

- 1) **Wednesday, February 14, from 11:00 a.m. to 12:15 a.m.**  
Deb Bialeschki, ACA Senior Researcher, will lead a workshop, "*Building on the Best - Responding to Enrollment Trends at Religiously Affiliated Camps.*"
- 2) **Wednesday, February 14, from 12:30 p.m. to 2:00 p.m.**  
Bob Ditter, a familiar ACA speaker and writer, will discuss, "*How Camps Can Nurture the Spiritual Development of Children and Youth*" at the RAC luncheon. TICKETS ARE STILL AVAILABLE!!  
Register online by visiting <http://www.acacamps.org/conference/registration.php>

# 2007 Northern California Camp Fairs



## **FAIS Summer Camps Fair**

Saturday, February 3, 2007

9am -12pm

FAIS School

150 Oak Street, SF

Contact: 415-726-0310 (Mark)

[campfairs@yahoo.com](mailto:campfairs@yahoo.com)

## **Strawberry Canyon Camp Fair**

Thursday, March 1, 2007

5:30pm – 8:30pm

Strawberry Recreation Center

118 East Strawberry Drive

Mill Valley

Contact: 415-383-6494 (Joy Murphy)

## **7 Hills School & ACA Camps Fair**

Saturday, March 3, 2007

10am – 1pm

7 Hills School

975 N San Carlos Drive, WC

Contact: 925-933-0666 (Susie Barry)



## **Summer Resource Fair**

Saturday, March 3, 2007

Bill Graham Auditorium

San Francisco

Contact: Mary Boyle

[mboyle@dcyf.org](mailto:mboyle@dcyf.org)

## **AAUW Summer Opportunities Fair**

Sunday, March 11, 2007

1pm – 4:30pm

Scottish Rite Temple

1547 Lakeside Drive, Oakland

Contact: 510-287-9855

## **Central CA Parent Magazine Camp Fair**

Thursday, March 29, 2007

5pm – 8:30pm

People's Church Gym

7172 North Cedar Ave, Fresno

Contact: 559-435-1409 (Sally Cook)



# Come on Board!

The Board of Directors of the American Camp Association, Northern California is accepting nominations for the upcoming board election. Board members play a vital role in directing the work of your association. All board members must be current members of the section and be familiar and in support of the mission and purpose of the American Camp Association.

Board members are required to attend section board meetings (4 per year including one all day or overnight retreat.) In addition, it is expected that board members will spend 6-8 hours per month reviewing information and contributing to ongoing discussions and projects, serving on committees or task forces, etc.

For 2007, the election will be held in March and the 3 year board term will commence at the May board meeting. You can nominate yourself or a colleague, please send an e-mail to Terry Bolton at [terry@leonimeadows.org](mailto:terry@leonimeadows.org). For more information on board service or other volunteer opportunities, please contact Terry or Andrew Townsend at [andrew@kennolyn.com](mailto:andrew@kennolyn.com). Board service is open to all members of ACA. Some of the current positions open are President, Vice President, Members at Large, and Nominating Committee Members. In addition, we are especially interested in people with a background in finance and accounting and current visitors.

**We have positions to suit everyone, so come join us!**

## ***Raising Arizona Kids Magazine Offers Free Ads to ACA Members***

This March, *Raising Arizona Kids* magazine will be producing a directory of overnight camps in the Southwest will include camps from Nevada, New Mexico, southern California, Colorado, Utah and Arizona. Families will learn about activities offered at each camp and can even find out specific session dates and prices.

To have your camp listed in the directory, it's easy and **FREE!**

1. Go to: [www.raisingarizonakids.com/overnight](http://www.raisingarizonakids.com/overnight)
2. Fill out the questionnaire online and HIT SUBMIT



## **CAMP MANAGER**

The Diabetic Youth Foundation of Concord, California, seeks a full-time Camp Manager for its summer camp program, Bearskin Meadow Camp. BMC is in its 70th year serving children, teens and families affected by type-1 diabetes.

Candidate must demonstrate minimum of three years administrative camp experience, possess university or college degree in recreation management, therapeutic recreation, social services, education, or related field. Strong leadership, supervisory, and communication skills, knowledge of ACA standards, and a passion for working with those affected by diabetes, are musts. Seeking a motivated, team-player Minimum 25 years of age. Must be willing to relocate to the Sequoia National Forest for summer season. Salary \$38000-\$45000 DOE, and excellent benefits. For more information, questions, or to apply please, forward resume and cover letter to Janet Kramschuster, Program Director at [kramschuster@dyf.org](mailto:kramschuster@dyf.org) or mail to DYF, 5167 Clayton Road, Suite F, Concord, CA 94521. EOE. (ACA Accredited)

## **OPERATIONS DIRECTOR**

Camp Stevens seeks a motivated and enthusiastic individual to serve as our Operations Director. Camp Stevens' mission is to help individuals of all ages deepen their sense of reverence and respect for themselves and their fellow human beings, the creation, and God. It also seeks to be a peaceful place apart for nurturing, planning, reflection, exchange of ideas and a special sense of community. Responsibilities include overseeing all aspects of the camp programs and the OD is actively involved in the development of the staff and the camp programs. Camp Stevens is owned and operated by the Episcopal dioceses of Los Angeles and San Diego. It is located on a wooded 260-acre site at 4200' near San Diego. Benefits include health insurance, pension, paid vacation, housing and salary DOE. BA and upper level supervisory experience required. Qualified applicants can send cover letter and resume (deadline is 1/15/07) electronically to: [info@campstevens.org](mailto:info@campstevens.org). Visit [www.campstevens.org](http://www.campstevens.org). (ACA Accredited)

## **EXECUTIVE DIRECTOR**

Preferred criteria for candidates: \*Capable administrator, experience in working with an ethnically diverse and high paced YMCA operation. \*Proficiency in building a strong team of staff and volunteer leaders. \*Expertise in fiscal management having managed budgets of greater than \$1.5 Million. \*Ability



to make and effectively implement long range and annual plans. \*Effective verbal and written communication skills. \*Marketing skills as demonstrated in the successful leadership of the marketing process in membership and program development. \*Experience in successful annual support campaigns. \*Able to reside at Camp Oakes 80% of the time during the summer months. Send resumes, cover letter and reference list to [resumes@lbymca.org](mailto:resumes@lbymca.org) and visit our website at [www.lbymca.org](http://www.lbymca.org). (ACA Accredited)

## **ASSISTANT CAMP DIRECTOR**

Pali Adventures Summer Camp located in the San Bernardino Mountains, an hour and a half from Los Angeles is seeking an Assistant Director to join our team! Pali is one of the most unique summer camps in the country, offering specialties such as: Secret Agent Camp, Hollywood Stunt camp, Rock Star & Extreme Sports. Responsibilities: Provide guidance, leadership, and supervision to all staff and campers. Assist the Camp Director in program planning and implementation, staff recruitment and training. Manage Administrative details needed for the smooth operation of camp. This is a full time position, must live on site. Job Qualifications: Bachelor's Degree. Minimum age: 26. At least three years experience in an administrative supervisory camp position. Salary commensurate with experience. For more information go to [www.paliadventures.com](http://www.paliadventures.com) Submit resume with 4 references to [granola@paliadventures.com](mailto:granola@paliadventures.com) or FAX to Jennifer Lacaillade at (818) 881-3266. (ACA Accredited)

## **COMMUNITY PROGRAM DIRECTOR**

Are you looking for an opportunity to assist youth in developing their full potential to be leaders of tomorrow? Take the lead in a national organization to create a great program shaping the future of Los Angeles! Camp Coca-Cola is currently looking for a Community Program Director who will develop, maintain and nurture community partnerships while building strong relationships with youth and families, work closely with local schools, youth organizations, Coca-Cola Enterprises employees, and the community to provide opportunities for young people to develop their positive assets and reach their full potential. Requirements include: Minimum 3 yrs experience working with youth; Minimum Bachelor's Degree; Knowledge of Microsoft Office and Database creation. Must be capable of living on-site for approximately 11 weeks during the summer and be willing to be on duty with assigned campers up to 24 hours. Please reply to: Alma Aguiar, [aaguiar@na.cokecce.com](mailto:aaguiar@na.cokecce.com), Fax 213-863-8454. (ACA Accredited)

# Resources

## Tools You Can Use



### Resource Pack to Feature ACA Outcomes Tools

In early April, you can access a resource pack containing a workbook, templates, and tools on CD-ROM, which focus on measuring camper outcomes. Based on ACA

research and complementary studies by related youth development institutions, this workbook guides you through the process of measuring outcomes, provides tools for camps, along with supporting resources and links. A facilitator's guide will be

developed as well. The elasticity of the material makes the pack highly accessible and suitable for groups and individual learners.

### ACA Connect [www.ACAcamps.org/connect](http://www.ACAcamps.org/connect)

ACA has established a program to connect camps and companies with appropriate, ACA pre-screened free products. ACA is regularly contacted by companies and corporations that have materials, products, and other resources available for camps FREE of charge. Some of the products are:

- food items
- games
- arts and crafts supplies
- posters
- sports equipment
- educational materials



### Alert: New Passport Requirements

U.S. citizens will be required to show a passport in order to enter the U.S. by air. The [new requirement](#) is effective from January 23, 2007. U.S. citizens entering Canada, Mexico, and Bermuda will also be required to present a passport. U.S. citizens planning to travel outside the U.S. should obtain a passport. For more information visit the [State Department Web site](#) or call the U.S. National Passport Information Center at 888-874-7793.

### ACA Camp Salary and Compensation Report 2007 Now Available Online

The American Camp Association (ACA) continues its signature research efforts into the business of camp operations. This [Camp Salary Information](#) was gathered in the fall of 2006 in a survey of 1,797 camp owners and operators who were a stratified, representative sample of almost 2,700 camps affiliated with ACA. A 52 percent response rate helps the reader understand:

- Current salaries of full-time and seasonal camp employees as stratified by
  - Day and resident operations
  - Camps sponsored by agencies, religious organizations, independent non-profits, and independent for-profits
  - Camps from all regions of the USA
- Benefits provided to year-round and seasonal staff and their cash value
- Director salaries segmented by tenure in position, education, age, and gender
- Expected salary increases for 2007

This is the largest study of its kind providing current information to camp owners and operators about salaries—that area of the budget that, on average, consumes 54 percent of a day camp's budget and 40 percent of a resident camp's budget.

[Summary reports and data](#) are available free to members.





# Mark Your Calendars for Upcoming ACA Educational Events

## Northern California Section Events

Standards Course, Update, and Visitor Update: Sat. Feb. 24, San Jose

Standards Course and Update: Wed. March 28, Sacramento

ACA Northern California Section Day, Wed. March 29 (TBD)

Camp School / Certification Training Day: May 9-11 2007 (TBD)

Fall Conference – Thursday, October 18

ACA Connections – Networking *in East Bay/ Santa Cruz / Sacramento areas*

- Spring Networking Lunch – April 24 (11:30 – 1:00)

- Fall Networking Lunch - Wed. Nov. 7 (11:30 – 1:00)

## 2007 ACA Conferences

### February 13-16

ACA National Conference: "Widening the Circle"

Hilton Hotel - Austin, TX

### March 14-17

CampWest Conference & New Director Orientation (NDO)

Alexis Park Resort - Las Vegas, NV

## More Education & Trainings 2006 – 2007

### March 1-4

Association for Experiential Education (AEE) West Regional Conference

El Capitan Canyon - Santa Barbara, CA

### March 8-10

California Park & Recreation Society (CPRS) Annual Conference

Sacramento, CA

### March 26-30

Basic Challenge Course & High Ropes Instructor Training

Skylark Ranch – 30 minutes north of Santa Cruz, CA

Register at: [www.camprocks.org](http://www.camprocks.org)—News & Notes section

### April 15-19

Basic Camp Director's Course (BCDC)

Camp Henry Horner - Ingelside, IL

### April 17-18

ServSafe Certification Course & Cooks Conference

Forest Home, Forest Falls, CA

### April 27-29

Association for Environmental and Outdoor Education (AEOE) Statewide Spring Conference

Sierra Outdoor School - Sonora, CA

